



## **M-Enabling Summit 2013: Making Mobile Work For All**

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### **FOR IMMEDIATE RELEASE**

**Bethesda, MD (March 26, 2013) -- The M-Enabling Summit** is proud to announce the **June 6-7, 2013** program agenda will open with a session on **Universal Access for All Ages and Abilities** followed by a panel on how to **Make Mobile Communications Work for Users of All Abilities**.

The two day high-level conference and showcase, held in cooperation with the Federal Communications Commission (FCC), is entirely dedicated to solutions promoting and implementing accessible mobile communications and services for senior citizens and persons of all abilities. The conference will analyze in depth market challenges and opportunities presented by leading mobile service providers from around the world. **The Summit, supported by major disability and senior organizations**, as well as industry associations and the private sector, is expected to attract hundreds of participants from over 40 countries, underlining the global scope of new mobile opportunities for users and apps developers alike.

The program will focus on accessibility innovations featuring 150 key industry speakers, private sector leaders, app developers, policy makers, mobile accessibility experts and disability advocates sharing their experience.

Specialized sessions will focus on themes such as new mobile apps and services promoted by the 21st Century Communications and Video Accessibility Act, cloud solutions for mobile users, mobile solutions for multi-media accessibility, as well as latest mobile innovations addressing specific areas of disability and barriers to usage for seniors.

Confirmed presenters include representatives from leading organizations of persons with disabilities and senior citizens, including the International Disability Alliance (IDA) and Disabled Peoples' International (DPI), as well as executives of the International Telecommunication Union (ITU), the Consumer Electronics Association (CEA), CTIA-The Wireless Association, the Telecommunications Industry Association (TIA), the WorldWide Web Consortium (W3C), the Mobile Manufacturers Forum (MMF) alongside with AT&T, Sprint, T-Mobile, Adobe Systems, Microsoft, BlackBerry, Orange, Deque Systems, Freedom Scientific, IBM, Code Factory, Intuit, Apps4Android and a number of developers of mobile enabled accessibility solutions.

As the reliance on mobile technology continues to impact nearly all facets of daily life, the **M-Enabling Summit** is a must attend event for any organization whose customers include senior citizens and persons with disabilities, a group representing 54 million individuals in the United States and growing due to the aging of the population.

**For additional information on registering to attend the M-Enabling Summit, visit [www.m-enabling.com](http://www.m-enabling.com)**

**\*Early Bird Registration Discount ends April 15, 2013**

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## **About G3ict**

The Global Initiative for Inclusive Information and Communication Technologies – is an Advocacy Initiative of the Global Alliance for ICT and Development. Its mission is to promote and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) covering digital accessibility and assistive technologies. Participating organizations include industry, the public sector and organizations representing persons with disabilities. G3ict relies on an international network of ICT accessibility experts to develop practical tools, evaluation methods and benchmarks for States Parties, Disabled Persons Organizations and corporations. Since inception in 2006, G3ict has organized or contributed to 85 awareness raising and capacity building programs for policy makers in cooperation with international organizations such as the ITU, UNESCO, UNITAR and the World Bank on all continents. G3ict co-produces with ITU the e-accessibility policy toolkit for persons with disabilities – [www.e-accessibilitytoolkit.org](http://www.e-accessibilitytoolkit.org) – widely used by policy makers involved in the implementation of the Convention on the Rights of Persons with Disabilities. G3ict is funded by contributions from corporations, disabled persons organizations and foundations. Its programs are hosted by international organizations, governments, universities and foundations around the world. <http://www.g3ict.org>

## **About E.J. Krause and Associates**

For more than 25 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business.

E.J. Krause and Associates has served the mobile industry by organizing the worldwide **EXPO COMM** series delivering professional audiences in size, scope and purchasing power, spanning multiple markets in a way that is unmatched by any other event. With more than 400,000 participants, the combined attendance of all of the **EXPO COMM** events provide immediate access to the world's leading carrier service providers as well as the corporate world of enterprise network managers and business users of mobile solutions. For additional information: <http://www.ejkrause.com>