



# M-ENABLING SUMMIT HIGHLIGHTS

## TECHNOLOGICAL INNOVATIONS

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**BETHESDA, MD (July 7, 2016)** – *Accessible Technologies and Environments for All* was the key theme of the 5th annual **M-Enabling Summit** held in Washington, DC June 13-14, 2016. The two day event presented a robust all-inclusive conference and showcase featuring innovative technology, mobile applications, connected devices, and services for the sector's more than one-billion users worldwide.

Assembling the most successful edition to date with over a 15% increase in participation from the previous edition, the **M-Enabling Summit** provided a unique platform for empowering mobile technologies and focus on next-generation innovations and breakthroughs for users of all abilities.

Peter Korn, Amazon Accessibility Architect, captured the core of the event by confirming, *"The thinking was that we are making products for people with disabilities, but really – we're making products with people with disabilities for everyone."*

Keynotes included U.S. Senator Edward J. Markey (D-Mass.) and Tom Wheeler, Chairman, Federal Communications Commission (FCC), as they addressed over 500 top-level attendees from 24 countries to the conference dedicated to promoting and implementing accessible mobile communications and services for senior citizens and persons with all abilities.

The **Summit** saw a surge of support from top industry executives and community advocates, including AT&T, HP, Consumer Technology Association (CTA), Microsoft, Uber, Deque Systems, Disney, T-Mobile, Amazon, Canon, and CTIA to name a few.

In addition, the **Summit** was also the host of the 2016 awards ceremony for the FCC Chairman's Awards for Advancement in Accessibility (Chairman's AAA). The Awards recognized outstanding private and public sector ventures designed to advance accessibility for people with disabilities.

As the mobile market continues to expand at a rapid pace, the need for accessible solutions continues to climb. Accessibility has become a key factor in ICT innovation, offering new growth opportunities. The next **M-Enabling Summit** will be held June 12-13, 2017 in Washington, DC.

**For more information on the M-Enabling Summit, please visit <http://www.m-enabling.com>**

#### About G3ict:

*G3ict – the Global Initiative for Inclusive Information and Communication Technologies – is an advocacy initiative launched in December 2006 in cooperation with the Secretariat for the Convention on the Rights of Persons with Disabilities at UNDESA. Its mission is to facilitate and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) promoting digital accessibility and Assistive Technologies. Participating organizations include industry, academia, the public sector and organizations representing persons with disabilities. For more information, please visit [www.g3ict.org](http://www.g3ict.org)*

#### About E.J. Krause & Associates:

*For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. EJK excels in creating global brand leading events, bringing companies together to network and generate business. For more information please visit [www.ejkrause.com](http://www.ejkrause.com)*