

# M-Enabling Summit

Promoting Accessible Technologies and Environments

<http://www.ejkrause.com>

**FOR IMMEDIATE RELEASE**

**Contact:**

**USA:**

**Pat Tessler**

E.J. Krause & Associates  
tessler@ejkrause.com

**Kara Krause**

E.J. Krause & Associates  
kl.krause@ejkrause.com

## M-ENABLING SUMMIT REACHES NEW MILESTONE AND HEIGHTENED INTEREST IN ACCESSIBLE TECHNOLOGY

**BETHESDA, MD (June 22, 2017)** – *“Making Connected Things and Services Accessible for All”* was the key theme of the 6th annual **M-Enabling Summit** held in Washington, DC June 12-14, 2017. Assembling the most successful edition to date, with over 600 participants and a 20% increase in attendance, the **M-Enabling Summit** presented a robust, all-inclusive conference bringing together top industry executives and community advocates dedicated to fostering and implementing accessible technologies and next-generation innovations for users of all abilities.

The **2017 M-Enabling Summit** offered a platform for technology companies to promote their accessible products, services and assistive technologies. The event featured the largest exhibit to date with over 40 companies displaying their latest innovations. It was the ideal opportunity for attendees to network with accessibility professionals and organizations seeking to comply with accessibility requirements and to leverage accessible technologies to offer better services and outreach for consumers.

New to the **M-Enabling Summit** this year was the addition of the International Association of Accessibility Professionals (IAAP) Pre-Conference Briefing Session held on June 12th. IAAP expanded the **Summit's** reach by hosting technical and organizational training tracks for accessibility professionals.

The **M-Enabling Summit** was once again the host of the 2017 awards ceremony for the FCC Chairman's Awards for Advancement in Accessibility (Chairman's AAA). FCC Chairman Ajit Pai keynoted Tuesday afternoon's plenary session. The Awards recognized outstanding private and public-sector ventures designed to advance accessibility for people with disabilities. Winners and honorable mentions included Facebook, Amazon, Teach Access, Aira Teach, and Ava App.

Key sessions and topics that were highlighted this year at the **M-Enabling Summit** included: accessibility for better branding, social media and collaborative platforms, innovation in robotics, wearables, virtual and augmented reality, artificial intelligence, IoT, smart homes and appliances, as well as scaling-up accessibility in higher education, businesses, government, workplaces, and smart cities.

As the mobile market continues to expand at a rapid pace, the need for accessible solutions continues to climb. Accessibility has become a key factor in ICT innovation, offering new growth opportunities. The next **M-Enabling Summit** will be held June 18-20, 2018 in Washington, DC. For more information on the **M-Enabling Summit**, please visit <http://www.m-enabling.com>

### **About E.J. Krause & Associates:**

*For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. EJK excels in creating global brand leading events, bringing companies together to network and generate business. For more information please visit [www.ejkrause.com](http://www.ejkrause.com)*

### **About G3ict:**

*G3ict – the Global Initiative for Inclusive Information and Communication Technologies – is an advocacy initiative launched in December 2006 in cooperation with the Secretariat for the Convention on the Rights of Persons with Disabilities at UNDESA. Its mission is to facilitate and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) promoting digital accessibility and Assistive Technologies. Participating organizations include industry, academia, the public sector and organizations representing persons with disabilities. Through its division IAAP, the International Association of Accessibility Professionals, G3ict helps define, promote and improve the accessibility profession globally. For more information visit [www.g3ict.org](http://www.g3ict.org)*