



E. J. KRAUSE &
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**Inaugural Event Praised as Resounding Success: M-Enabling Announces
2013 Conference and Showcase**

BETHESDA, MD, April 10, 2012 – Technology breakthroughs and future innovations in mobile accessibility for senior citizens and persons with disabilities were showcased at the **M-Enabling Summit in Washington, D.C.** in December 2011. For the first time, the **M-Enabling Summit** offered a unique platform for identifying global opportunities for accessible and assistive mobile applications and services. Held in cooperation with the FCC - Federal Communications Commission- and the ITU - International Telecommunication Union- this was the first successful mobile industry conference and showcase of its kind.

Apple, AT&T, Sprint, RIM, Motorola, HTC, Qualcomm, Doro, AOL, Vodafone, Orange, Code Factory, IBM, FCC, ITU, LucyTech, and Deque Systems, were among the 75 speakers and high caliber showcase participants who presented their perspectives on the most recent mobile accessibility technology breakthroughs and future trends.

Organizations representing persons with disabilities, seniors and accessibility experts chaired sessions, covering topics such as geo-positioning, near-field communication, cloud-computing and advanced content recognition technologies. Further, advanced technology solutions were demonstrated and displayed, featuring more than 100 available assistive mobile apps, handsets, and web services.

After an extremely successful first event, bringing together government leaders, industry experts, developers, service providers and vendors, E.J. Krause & Associates and G3ict are pleased to announce the date for the **M-Enabling Summit 2013** which will take place in June 5-6 2013. “Spring of 2013 will be an easier and more attractive period of the year than December for international visitors and exhibitors coming to Washington” commented Ned Krause, Chairman and CEO of EJ Krause and Associates. “The new date in June 2013 will allow for a greater exchange of perspectives between U.S. and international participants on solutions to implement the 21st Century Communications Act since most rules will be released by then” - added Axel Leblois, Executive Director of G3ict, the Global Initiative for Inclusive ICTs - “this will be an important factor for many participants”.

The **M-Enabling Summit** Program Committee, which includes AT&T, Sprint, LucyTech, and IBM, among others have agreed that it will be best for the event to take place in the spring of 2013. With the comment period for the 21st Century Communication’s Act ending in March 2013, our attendees in the disabilities community, senior citizens groups, and the FCC view the **M-Enabling Summit** as an ideal venue for focusing on the implementation of this groundbreaking legislation.

With the pace of innovation in mobile accessibility and mobile assistive technologies accelerating, M-Enabling Program Committee members, which includes organizations of persons with disabilities, senior citizens groups, industry leaders such as AT&T, Sprint, IBM, Motorola, Deque, RIM, the International Telecommunication Union and the FCC view the M-Enabling Summit as a timely and indispensable forum to ensure that best practices and solutions from around the world are shared among all stakeholders.

All organizations and professionals interested in promoting accessibility for senior citizens and persons with disabilities are cordially invited to join the 2013 M-Enabling Summit, the first and only global event summits dedicated to mobile accessible and assistive solutions and services.

For more information please visit: <http://www.m-enabling.com>

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For more information:**About G3ict**

Global Initiative for Inclusive Information and Communication Technologies – is an Advocacy Initiative of the Global Alliance for ICT and Development. Its mission is to promote and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) covering digital accessibility and assistive technologies. Participating organizations include industry, the public sector and organizations representing persons with disabilities. G3ict relies on an international network of ICT accessibility experts to develop practical tools, evaluation methods and benchmarks for States Parties, Disabled Persons Organizations and corporations. Since inception in 2006, G3ict has organized or contributed to 85 awareness raising and capacity building programs for policy makers in cooperation with international organizations such as the ITU, UNESCO, UNITAR and the World Bank on all continents. G3ict co-produces with ITU the e-accessibility policy toolkit for persons with disabilities – www.e-accessibilitytoolkit.org – widely used by policy makers involved in the implementation of the Convention on the Rights of Persons with Disabilities. G3ict is funded by contributions from corporations, disabled persons organizations and foundations. Its programs are hosted by international organizations, governments, universities and foundations around the world. <http://www.g3ict.org>

About E.J. Krause & Associates

Founded in 1984, E.J. Krause and Associates, Inc. (EJK) is one of the largest privately held conference and exhibition management companies in the world. With offices on three continents, EJK produces over 60 events in 16 different industries. EJK's stellar reputation is based on its resolute commitment to excellence in service to its clients.

Since 1986, E.J. Krause and Associates has served the mobile industry by organizing the worldwide EXPO COMM series delivering professional audiences in size, scope and purchasing power, spanning multiple markets in a way that is unmatched by any other event. With over 400,000 participants, the combined attendance of all of the EXPO COMM events provide immediate access to the world's leading carrier service providers as well as the corporate world of enterprise network managers and business users of mobile solutions. <http://www.ejkrause.com>