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FOR IMMEDIATE RELEASE:

M-Enabling Summit to Co-locate at the 2011 mHealth Summit

Foundation for the NIH, G3ict and E.J. Krause & Associates form Cooperative Agreement

BETHESDA, MD (August 9, 2011) – The Foundation for the National Institutes of Health (FNIH) and the Global Initiative for Inclusive Technologies (G3ict) today announced that the **M-Enabling Summit**, focused on mobile applications and services for senior citizens and persons with disabilities, will co-locate with the **2011 mHealth Summit**.

The largest event of its kind, the **mHealth Summit** brings together leaders from across the mHealth ecosystem to foster and encourage communication and advance collaboration in the use of wireless technology to improve health outcomes across the globe. Both events will be held simultaneously at the Gaylord National Resort and Convention Center in the Washington, D.C. area. The **M-Enabling Summit** will be held December 5-6, 2011, the **mHealth Summit** will be held December 5-7, 2011.

“The **M-Enabling Summit** will offer an opportunity for **mHealth Summit** participants to experience the latest innovations in the field of accessible and assistive mobile solutions for seniors and persons with disabilities, a critical requirement for all mobile health applications and services,” said Mr. Richard Scarfo, Director of the **mHealth Summit** and Director of Strategic Alliances at the Foundation for the NIH.

This cooperative agreement with G3ict and E.J. Krause & Associates Inc. (EJK) will complement the existing partnership the FNIH has established with HIMSS, the mHealth Alliance and the National Institutes of Health in organizing the **mHealth Summit**. The M-Enabling Summit benefits from a large international participation, and the support of industry leaders in matters of mobile accessibility as well as of international organizations advocating the rights of persons with disabilities. The **M-Enabling Summit** is organized by G3ict and EJK in cooperation with the Federal Communications Commission (FCC) and the International Telecommunication Union (ITU).

“G3ict is very pleased to cooperate with the FNIH in co-locating with the mHealth Summit. The **M-Enabling Summit** participants, which include mobile assistive technology developers and mobile service providers, will very much benefit from the large variety of actors already involved with the **mHealth Summit**,” added Axel Leblois, Executive Director of G3ict.

The Gaylord National Convention Center at National Harbor, which offers state-of-the-art accessible conference and exhibit facilities, will host both events in contiguous spaces. All participants to the **mHealth Summit** and the **M-Enabling Summit** will have full access to each other exhibits and to certain shared sessions.

For more information:

Visit <http://www.mhealthsummit.org> and <http://www.m-enabling.com>

Join us on Twitter:

- @mHealthSummit: www.twitter.com/mhealthsummit
- @G3ict: www.twitter.com/G3ict

About the mHealth Summit

The **2011 mHealth Summit**, presented by the Foundation for the National Institutes of Health (FNIH), in partnership with the mHealth Alliance, the Healthcare Information and Management Systems Society (HIMSS) and the National Institutes of Health (NIH) is the leading conference advancing cross-sector collaboration in the use of wireless technology to improve health outcomes. The **2011 mHealth Summit**, to be held December 5-7 at the Gaylord National Resort and Convention Center, will connect leaders in government, private sector/industry, academia and not-for-profit organizations to advance discussion and decision-making related to the intersection of mobile technology, health research, and policy in the United States and abroad. For more information, visit www.mhealthsummit.org.

About the mHealth Alliance, www.mhealthalliance.org

About HIMSS, www.himss.org

About NIH, www.nih.gov

About the Foundation for the NIH

Established by the United States Congress to support the mission of the NIH—improving health through scientific discovery in the search for cures—the Foundation for the NIH is a leader in identifying and addressing complex scientific and health issues. The Foundation is a non-profit, 501(c)(3) charitable organization that raises private-sector funds for a broad portfolio of unique programs that complement and enhance the NIH priorities and activities. For additional information about the Foundation for the NIH, please visit www.fnih.org.

About G3ict

G3ict – Global Initiative for Inclusive Information and Communication Technologies – is an Advocacy Initiative of the Global Alliance for ICT and Development. Its mission is to promote and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) covering digital accessibility and assistive technologies. Participating organizations include industry, the public sector and organizations representing persons with disabilities. G3ict relies on an international network of ICT accessibility experts to develop practical tools, evaluation methods and benchmarks for States Parties, Disabled Persons Organizations and corporations. Since inception in 2006, G3ict has organized or contributed to 83 awareness raising and capacity building programs for policy makers in cooperation with international organizations such as the ITU, UNESCO, UNITAR and the World Bank on all continents. G3ict co-produces with ITU the e-accessibility policy toolkit for persons with disabilities – www.e-accessibilitytoolkit.org – widely used by policy makers involved in the implementation of the Convention on the Rights of Persons with Disabilities. G3ict is funded by contributions from corporations, disabled persons organizations and foundations. Its programs are hosted by international organizations, governments, universities and foundations around the world. <http://www.g3ict.org>

About E.J. Krause & Associates

Founded in 1984, E.J. Krause and Associates, Inc. (EJK) is one of the largest privately held conference and exhibition management companies in the world. With offices on three continents, EJK produces over 80 events in 16 different industries. EJK's stellar reputation is based on its resolute commitment to excellence in service to its clients.

Since 1986, E.J. Krause & Associates has served the mobile industry by organizing the worldwide EXPO COMM series delivering professional audiences in size, scope and purchasing power, spanning multiple markets in a way that is unmatched by any other event. With over 400,000 participants, the combined attendance of all of the EXPO COMM events provide immediate access to the world's leading carrier service providers as well as the corporate world of enterprise network managers and business users of mobile solutions. <http://www.ejkrause.com>