

# 2023 M-Enabling Summit

AI AND DIGITAL TRANSFORMATION:  
NEW PARADIGMS FOR ACCESSIBILITY AND  
INCLUSION STRATEGIES

October 10 - 12, 2023

Washington, DC

Official Program Guide

Organized by



[www.M-Enabling.com](http://www.M-Enabling.com)



# Make every interaction inclusive and usable.

Join TPGi:

- **Tuesday, October 10 at 11 AM**  
*Located in Studio E*  
Automation and Manual Testing Continuum the Key to Consistency and Efficiency
- **Wednesday, October 11 at 9:30 AM**  
*Panel Discussion*  
Leveraging AI Tools for Accessibility in Product Development
- **Wednesday, October 11 at 1:30 PM**  
*Panel Discussion*  
New Imperatives for Kiosks and Self-Service Payment

If it's not usable, it's not accessible.



Stop by TPGi's booth or  
schedule a meeting to talk  
about your accessibility plan.



# Welcome to the 11th M-Enabling Summit!

And thank you for being a part of our impactful community dedicated to making our digital world accessible to persons with disabilities. The M-Enabling Summit roots stem from our organization's mission to promote the digital accessibility provisions of the Convention on the Rights of Persons with Disabilities (CRPD) which we pursued since 2006 through dialogue and cooperation among innovators, advocates, business, government and academic leaders, service providers and accessibility professionals.



With this purpose and our “United in Accessibility” motto in mind, we hope that you will enjoy participating in interactive sessions, townhalls, dialogues and social networking activities, including with colleagues from all over the world during the M-Enabling Summit Accessibility Chats (A11y Chats) live streamed globally in multiple simultaneous languages, which you can join in-person in Global Studio A during the conference.

Five core themes evolved from our M-Enabling Summit 2023 (M-E23) Program Advisory Committee as priority topics:

- The promises of AI as an enabler of new solutions and how to mitigate its risks.
- The impact of current global trends on our accessibility eco-system.
- Innovations in user experiences.
- Fast-evolving legal, regulatory, and policy environments in the public and private sectors.
- Strategies for accessibility maturity models and implementation tools.

Finally, we encourage you to participate in the Innovation Sprint sessions, a continuous deliberative program dedicated to generating new solutions for cognitive accessibility, a largely uncharted area for accessibility standards and testing methodologies.

We hope that this 11th M-Enabling Summit will give all participants a sense that their contributions, sharing of information, questions, and creative thinking help advance solutions for a more inclusive digital world, positively impacting the lives of millions.

Thank you for being a part of our community. During the Summit, do not hesitate to reach out to our M-E23 team members if you have any questions or need support. Enjoy M-E23!

Francesca Cesa Bianchi  
Vice President, Institutional Relations and  
Advocacy, G3ict

Christopher M. Lee, Ph.D.,  
Vice President,  
Managing Director, G3ict & IAAP

# Welcome to the 2023 M-Enabling Summit

We are grateful for your participation in this year's event and your interest in promoting accessible innovations for seniors and persons with disabilities.

## GENERAL SHOW INFORMATION

### 2023 Theme

"AI and Digital Transformation: New Paradigms for Accessibility and Inclusion Strategies"

### Keynote

Jenny Lay-Flurrie  
Chief Accessibility Officer  
Microsoft

### Conference Hours

October 10: 9:00 am – 7:30 pm  
October 11: 8:30 am – 7:00 pm  
October 12: 8:00 am – 3:00 pm

### Conference Agenda

Full conference agenda can be viewed at: <https://m-enabling.com/tuesday-agenda/>

### Expo Hours

October 10: 10:30 am – 7:00 pm  
October 11: 9:30 am – 7:00 pm

### Wi-Fi Login

Network: Renaissance\_Conference  
Password: BarrierBreak

### Featured Activities

- Industry Keynotes
- Procurement and A11y in U.S. Government
- Live Exhibitor Demos
- Thought Leaders Sessions
- Innovation Sprint
- A11y Chats
- In-Depth Roundtable Discussions
- A11y Expert Forum & Workshops, presented by IAAP

### Share Your Photos

Event Hashtag: #mEnabling23

### Show Location

Renaissance Arlington  
Capital View Hotel  
2800 South Potomac Ave  
Arlington, Virginia 22202 USA  
Telephone: (703) 413-1300

### Organizer





# Program Committee

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The organizers of the M-Enabling Summit would like to thank these distinguished Program Committee Members for their time, efforts and advice in helping to develop this year's conference program:

**Eric Bridges** President and CEO, American Foundation for the Blind (AFB)

**Sandy Hanebrink** Executive Director, Touch the Future, Inc.

**Shawn Lawton Henry** Web Accessibility Initiative (WAI) Program Lead, W3C/MIT

**Axel Leblois** President and CEO, G3ict/IAAP

**Christopher M. Lee, Ph.D.** Managing Director, G3ict & IAAP

**Anil Lewis** Executive Director, Jernigan Institute, National Federation of the Blind (NFB)

**Sabine Lobnig** Director of Communications, Mobile & Wireless Forum (MWF)

**Mohammed A. Loutfy** Ph.D., CPACC, Director, Capacity Building and Advocacy, G3ict

**Mike May** Navigation Technology Advisor, APH

**Karen Peltz Strauss** National Disability Advocate and Historian

**Howard A. Rosenblum** CEO, National Association of the Deaf (NAD)

**Debra Ruh, CEO** Ruh Global Communications

**Robin Spinks**, Head of Inclusive Design, RNIB

**Jutta Treviranus, Ph.D.** Professor and Director, Inclusive Design Research Centre and Institute, OCAD University

**Steve Tyler** Director of Assistive Technologies, Leonard Cheshire

**David Banes** Director, DB Access & Inclusion; DATEurope Board Director

**Mary Brooner**, Principal, MB Consulting LLC

**Larry Goldberg** Accessible Media and Technology Consultant

**Shilpi Kapoor** Founder and CEO, BarrierBreak

**Tim Nelms, Sr.** Director Analyst, Gartner

**Kevin Rydberg** Managing Accessibility Consultant, Siteimprove

**Tim Springer** CEO, Level Access

**Frances West** Founder, FrancesWestCo.

**Lisette Arocha** CPWA, Accessibility and Inclusive Design Senior Manager, PwC

**Daniel Frank** Vice President, Lead Compliance Officer, Wells Fargo

**Megan Lawrence** Global Director of Accessibility, Nike

**Steven Lewis** Senior Manager, Legal Counsel, CapitalOne

**Kevin Grogg** Assistive Technologies Service Owner, EY

**Carolyn Phillips** Director of Services and Learning, Center for Inclusive Design and Innovation, College of Design, Georgia Tech

**Hale Pulsifer** VP, Customer Accessibility, Fidelity Investments

**Vani Seshadri** Global Program Lead, Disability Inclusion, Accenture

**Kyle Shachmut** Assistant Director Accessibility, Harvard University

Jonathan Thurston Director of Digital Accessibility, Walmart

**Christian Vogler, Ph.D.** Director, Technology Access Program, Gallaudet University

**Jay Waynt** Chief Information Accessibility Officer, Minnesota IT Services' Office of Accessibility

**Susanna Laurin** CPACC, G3ict/IAAP Representative to the EU; Chair of the ETSI/CEN/CENELEC Joint Technical Body on eAccessibility

**Louis E. Orslene** Director, Employer and Workforce Policy Team, ODEP, U.S. Department of Labor

**Suzu Rosen Singleton** Chief, Disability Rights Office, Consumer and Governmental Affairs Bureau, Federal Communications Commission

**Roxana Widmer-Ilieuscu** Senior Coordinator, Digital Inclusion (ITU-D Focal Point for ICT/digital accessibility and for Ageing in a digital world) International Telecommunication Union (ITU)

**Shadi Abou-Zhara** Principal Standards and Policy Manager, Devices Accessibility, Amazon

**Matt Ater** Vice President, Vispero

**Zachary Bastian** Manager, Strategic Alliances, Verizon

**David Dikter** CEO Assistive Technology Industry Association (ATIA)

## **CTIA**

**Sarah Herrlinger** Sr. Director, Global Accessibility Policy and Initiatives, Apple

**Michael Keane** Principal Digital Accessibility Engineer, Optum/UnitedHealth Group

**Andrew Kirkpatrick** Director, Accessibility, Adobe Systems

**Jenny Lay-Flurrie** Chief Accessibility Officer, Microsoft

**Susan Mazrui** Director, Global Public Policy, AT&T Services Inc.

**Rachel Nemeth, Sr** Director, Regulatory Affairs, CTA

**Brian Scarpelli, Sr.** Global Policy Counsel, ACT-The App Association

**Mike Shebanek** Head of Accessibility, Facebook/Meta

## **PROGRAM COMMITTEE COORDINATION**

**Francesca Cesa Bianchi** Vice President, Institutional Relations, G3ict

# Connect with Us!

Connect with us and get the latest information and exclusive updates on the M-Enabling Summit!



Like us on Facebook and Follow us for a visual tour of the upcoming Summit. Look out for testimonials, speaker bios and session details.



For global updates follow @mEnablingSummit for the latest news, links, videos, photos, and Summit alerts. Tweeting during sessions? Don't forget to use our official hashtag #mEnabling23.



Join the Summit's LinkedIn group to share your comments on the latest accessibility innovation discussions.



Check out our official Flickr account to view photos from the previous editions of the Summit. You can submit your own Summit photos by joining our Flickr group. Be sure to tag your photo with #mEnabling23.



Subscribe to our email newsletter to receive timely updates on the Summit agenda, speakers and registration information. Sign up at [m-enabling.com/email-updates](http://m-enabling.com/email-updates).



## **WI-FI LOGIN**

### **Network**

Renaissance\_Conference

### **Conference Password**

BarrierBreak

# Advancing Your Company's Inclusion Roadmap

by incorporating an organizational-wide framework that leverages certifications, professional education, solution-based tools, and top industry subject matter experts to provide equal access for customers and employees with disabilities.

**IAAP**, a division of the G3ict), is a nonprofit formed by leading industries, disability advocacy groups, and public organizations to address the inequality and lack of accessible products and services for persons with disabilities

IAAP brings together organizations and professionals from all industries to define, promote, and improve access to digital and physical environments for persons with disabilities. IAAP leverages the framework provided by the UN Convention on the Rights of Persons with Disabilities.



## Building an Accessibility Team

IAAP's **Accessibility Professional Certification** offerings provide organizations with the resources to build a skilled workforce. Building a team of certified accessibility professionals will provide a return on investment by expanding your market base, advancing the accessibility of their products and services, and supporting your employees with disabilities.



## Upskilling Employee Accessibility Knowledge

IAAP's **Educational Development** offerings provide our members with a directory of rich subject matter experts' content, including educational courses, training, webinars, podcasts, blogs, and events on accessibility inclusion topics



## Leverage your Company DEI-A Commitment

IAAP's **Networking and Exposure Opportunities**, both virtual and in-person, allow companies to share and learn from industry leaders worldwide. Through an exclusive virtual platform, leadership briefings, research, whitepapers, and an annual Summit, IAAP members' inclusion work is recognized.

**IAAP**

International Association  
of Accessibility Professionals  
A division of G3ict

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# Supporting Organizations







AT&T proudly supports the 11th anniversary of the M-Enabling Summit for its ongoing commitment to digital inclusion for persons with disabilities and older persons worldwide.



[about.att.com/sites/accessibility](https://about.att.com/sites/accessibility)



# Exhibitors and Participating Organizations



## ACCENTURE

Contact: Jacque Madison, [jacqueline.madison@accenture.com](mailto:jacqueline.madison@accenture.com)

Phone: +1 (727) 565-8581

Website: <https://www.accenture.com/>

Accenture is a professional services company with digital, cloud, and security capabilities. Combining unmatched experience and specialized skills across 40+ industries, we offer Strategy and Consulting, Technology and Operations services, and Accenture Song—all powered by the world's largest network of Advanced Technology and Intelligent Operations centers



## AIRA

Contact: Everette Bacon, VP, Blindness Initiative

Address: 3451 Via Montebello, 6 STE 192, Carlsbad, CA 92009, USA

Phone: +1-800-835-1934

Website: [www.aira.io](http://www.aira.io)



## ALLYANT

Contact: David Herr, VP Marketing and Strategic Alliances

Address: 806 Commerce Park Drive, Ogdensburg, NY 13669, USA

Phone: +1-240-805-3165

Website: <https://allyant.com/>

At Allyant, we believe every organization's journey toward equitable access should be simple and seamless eliminating the worry, stress, and uncertainty often associated with accessibility. For this reason, we offer many accessibility services and software solutions, spanning print and digital document remediation services, document remediation software, and digital accessibility auditing. Our highly innovative products and services enable any organization, achieve their goals of supporting people with disabilities and ensuring equitable access to information.

# Exhibitors and Participating Organizations



## AMAZON

Contact: Elodie Fichet, Lead Accessibility Program Manager

Address: 410 Terry Ave N, Seattle, WA 98109, USA

Phone: +1-888-280-4331

Website: <https://www.amazon.com/Accessibility>

Amazon's vision is to be Earth's most customer-centric company. Our goal isn't simply to make things accessible, but to make products, services, and experiences that are delightful for customers with disabilities. Customers can use Alexa to identify household items. They can use Fire tablets with Bluetooth refreshable braille displays or customize their reading experience on the Kindle application. They can enjoy Fire TV set of accessibility features and much more.



## APEX COVANTAGE

Contact: Rakhesh Ravi

Address: 198 Van Buren Street, Suite 100, Herndon, VA 20170, USA

Phone: +1-919-282-3309

Website: [www.apexcovantage.com](http://www.apexcovantage.com)

A Global Certified Accessible (GCA) vendor and a technical partner with Benetech. Our expertise related to document accessibility in Section 508 Refresh, Directive (EU) 2019/882, and WCAG 2.1 is the foundation on which we build our born-digital and digital remediation services for PDF, Word, PowerPoint, Excel, EPUB.



## APPLIGENT DOCUMENT SOLUTIONS

Contact: Virginia Gavin

Address: 22 E Baltimore Ave, Lansdowne, PA 19050-2202, USA

Phone: +1-610-284-4006

Website: <https://appligent.com>

Appligent provides software and services for processing PDF content. One of our core services is providing PDF documents and forms accessible to people using Assistive Technologies. Our experienced professionals tag and validate documents for compliance with Section 508, WCAG 2.1, and PDF/UA. Accessible PDF forms and complex, dynamic AEM forms (formerly XFA forms) are developed to help our customers leverage the power of PDF forms to collect, compile, and process data.

# Amazon is a proud sponsor of the 2023 M-Enabling Summit



Amazon supports accessible experiences for shopping, reading, and entertainment.

**amazon**

Learn more at [www.amazon.com/accessibility](http://www.amazon.com/accessibility)

# Exhibitors and Participating Organizations



## AT&T

Contact: Susan Mazrui, Director - Public Policy  
Address: 7749 Jones Ave NW, Seattle, WA 98117, USA  
Phone: +1-703-973-5220  
Website: [about.att.com/sites/accessibility](https://about.att.com/sites/accessibility)

AT&T helps more than 100 million U.S. families, friends and neighbors, plus nearly 2.5 million businesses, connect to greater possibility. From the first phone call 140+ years ago to our 5G wireless and multi-gig internet offerings today, we @ATT innovate to improve lives. For more information about AT&T Inc. (NYSE:T), please visit us at [about.att.com](https://about.att.com). Investors can learn more at [investors.att.com](https://investors.att.com).



THE AXIA GROUP

## THE AXIA GROUP

Contact: Meredith Stevens  
Address: PO Box 381002, Birmingham, AL 35238, USA  
Phone: +1-205-296-6304  
Website: [axia-group.com](https://axia-group.com)

The Axia Group was founded in response to a need to make emerging technologies accessible to all users, regardless of ability. Since our inception, we have recruited the best and brightest talent in our industry. Axia is committed to improving the world—one user experience at a time—while having fun in the process



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## BARRIERBREAK SOLUTIONS PVT LTD

Contact: Shilpi Kapoor, CEO  
Address: Office No. 102, Highway Commercial Complex, IB Patel Road, Opposite Laghu Udyog Industrial Estate, Goregaon (E), Mumbai, Maharashtra, 400063 India  
Phone: +91 22 2686 0486  
Website: <https://www.barrierbreak.com/>

BarrierBreak is the leader in offshore Digital Accessibility testing and consulting. We specialize in accessibility testing, accessible documents, and accessibility consulting. With expertise in Section 508, WCAG, EN 301 549, and ADA, BarrierBreak is your one-stop solution for all your accessibility needs. With a team of 240+ experts that live and breathe accessibility and 65% of the team being people with disabilities, we are working towards creating an inclusive.



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# Exhibitors and Participating Organizations



**B E P L A Y**

## **BEPLAY**

Contact: Luis Mauch

Address: Av Darcy Reis, 733,Parque dos Principes, São Paulo, 05396-450, Brazil

Phone: +55 11 983395663

Website: [www.beplay.io](http://www.beplay.io)

Beplay is a second screen application. An exclusive accessibility system that transmits live or recorded accessible content and language interpretation. It can be used in all kinds of events. Using real-time streaming technology, it distributes content to various channels and support millions of users. We also provide a management tool with a network of experienced accessibility professionals that can offer qualified services. With Beplay you can have lower cost, flexibility, and simplicity in use of accessibility services.



## **CAPTION FIRST**

Contact: Patricia Graves, President

Address: 18635 Arrowwood Drive, Monument, CO 80132, USA

Phone:+1-719-659-2205

Website: [www.captionfirst.com](http://www.captionfirst.com)

Caption First in an international real-time captioning and video transcription, timecoding, and captioning of audio, video, and webcast files. Our clients range from Fortune 500 companies, non-profits, governments, universities, and associations. Caption First is a disability-owned business and a woman-owned small business. Our human captioners are certified by the National Court Reporters Association.



**CERTIFIED LANGUAGES**  
INTERNATIONAL

## **CERTIFIED LANGUAGES INTERNATIONAL**

Contact: Kevin Cunningham

Address: 4800 S. Macadam Ave., Suite 400, Portland, OR 97239, USA

Phone: +1-503-484-2308

Website: <https://certifiedlanguages.com/>

Certified Languages International creates more meaningful connections between organizations and clients or customers by allowing everyone to communicate in their native language. We focus on incredible flexibility in services, the best customer service in the industry, the most skilled interpreters, and the widest range and highest availability of languages among our competitors. Certified Languages International is proud to be a women-owned business.



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# Exhibitors and Participating Organizations



Computer/Electronic  
Accommodations  
Program

## COMPUTER/ELECTRONIC ACCOMMODATIONS PROGRAM (CAP)

Contact: Christopher Gaines

Address: 4800 Mark Center Drive, Suite 05E22, Alexandria, VA 22350

Phone: Voice: (833) 227-3272 / Video Phone: (571) 384-5629

Website: <https://www.cap.mil/>

The Computer/Electronic Accommodations Program (CAP) provides assistive technology (AT) and devices as reasonable accommodations (RA) to support individuals with disabilities and wounded, ill, and injured Service members throughout the DoD in accessing information and communication technology

## Consumer Technology Association™

### CONSUMER TECHNOLOGY ASSOCIATION

Contact: Mia Long

Address: 1919 S Eads Street, Arlington, VA 22202, USA

Phone: +1-703-907-5290

Website: [www.cta.tech](http://www.cta.tech)

CTA is the trade association representing the \$505 billion U.S. consumer technology industry, which supports more than 18 million U.S. jobs. Technology is about changing people's lives for the better. It's about ideas, large and small, that keep us connected, that help us move, that spark even bigger ideas. The Consumer Technology Association (CTA)® convenes companies of every size and specialty in the technology industry to move us all forward.

C O N T I N U A L



E N G I N E

### CONTINUAL ENGINE US LLC

Contact: Vijayshree Vethantham, VP, Growth and Strategy

Address: 5900 Balcones Drive, Suite 8078, Austin, TX 78731, USA

Phone: +1-315-807-1450

Website: <http://www.continualengine.com>

Continual Engine is a artificial intelligence (AI) technology company dedicated to building smarter, affordable, and scalable solutions for learning and accessibility. Our accessibility solutions include Automated Image Alt Text (Invicta™), Document Remediation, (PREP), Automated PowerPoint Accessibility, Automated Video Closed Captions & Audio Descriptions, Online Course Accessibility.





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# Exhibitors and Participating Organizations



## **CRAWFORD TECHNOLOGIES**

Contact: Doug Koppenhofer

Address: 4715 S Innovation Dr, Suite 110, Ft. Collins, CO 80525, USA

Phone: +1-720-640-6463

Website: <https://crawfordtech.com/>

Crawford Technologies offers automated document remediation solutions that include both digital and physical aspects, ensuring the delivery of full accessibility compliance and usability. By harnessing the power of AI and automation, the versatile AccessibilityNow® platform accommodates the distinctive processing needs of high-volume transactional documents and static document types. With these tools, you can generate inclusive and accessible documents in various formats, such as Accessible PDF, HTML 5, braille, large print, audio, and eText.



## **CTIA**

Contact: James Schuler

Address: 1400 16th Street, NW, Washington, DC 20036, USA

Phone: +1-202-309-4028

Website: [Accesswireless.org](http://Accesswireless.org)

CTIA is an international nonprofit membership organization that has represented the wireless communications industry since 1984. Membership in the association includes wireless carriers and their suppliers, as well as providers and manufacturers of wireless data services and products. The association advocates on behalf of its members at all levels of government. CTIA also coordinates the industry's voluntary efforts to provide consumers with various choices and information regarding their wireless products and services.



## **DEQUE SYSTEMS, INC.**

Contact: Laura Nandakumar, Event Manager & Marketing Assistant

Address: 381 Elden St., Suite 200, Herndon, VA 20170, USA

Phone: +1-989-600-5826

Website: <https://www.deque.com/>

Deque Systems is a leading provider of web and mobile accessibility software and services. Striving to provide practical accessibility solutions that reflect real-world development environments, Deque works with a broad range of clients to fix their inaccessible content and integrate accessibility into their existing design and development processes through automation and training.



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M-Enabling Conference.**

[AccessWireless.org](http://AccessWireless.org)

# Exhibitors and Participating Organizations



## **ENABLE INTERACTIVE TECHNOLOGIES**

Contact: Howard Berke, Founder

Address: PO Box 55, Hollis, NH 03049, USA

Phone: +1-978-996 3121

Website: <https://www.enableinteractivetech.com/>

Enable Interactive Technologies offers innovative interpreting services and advanced captioning software that improves the viewing experience of video media for all people with disabilities, specifically those who are deaf, hard of hearing, blind, or visually challenged. The value of our technology is to facilitate both the viewing and authoring of video to integrate better the accessibility features and attributes that assist people with disabilities.



## **GOOGLE**

Contact: Jackie Greenberg, Event Program Manager for Accessibility

Address: 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA

Phone: +1-209-272-6405

Google's mission is to organize the world's information and make it universally accessible and useful. We are committed to making accessibility a core consideration from the earliest stages of product design through release. Our central accessibility team has a mandate to monitor the state of accessibility of Google products and coordinate accessibility training, testing, and consulting.



## **HAMILTON CAPTEL**

Contact: Mitchell Levy

Address: 1006 12th Street, Aurora, NE 68818, USA

Phone: +1-608-566-5546

Website: [www.hamiltoncaptel.com](http://www.hamiltoncaptel.com)

Hamilton® CapTel® has made more than 300 million captioned telephone conversations possible for individuals with hearing loss. This is the kind of dedication and proven captioned telephone technology people throughout the U.S. can count on every day. Whether you're looking for a traditional telephone experience, an option for while at work, or a mobile app.



# Enterprise Document Accessibility Automation Platform



Workflow  
Solutions



AI  
Automation



10  
BILLION  
Documents  
Processed  
Annually



Braille &  
Large Print



Language  
Translation

## Transactional Documents

- ➡ Automated Validation Testing
- ➡ Accessible Documents On-Demand
- ➡ Batch Remediation
- ➡ Document Repositories/Archives
- ➡ High Speed, High Volume, Accurate & Automated Accessibility

## Static Documents

- ➡ Automated Validation Testing
- ➡ Website Scanning
- ➡ Automated & GUI Driven Remediation
- ➡ Learning Management System Content
- ➡ Outsource Remediation Services



# Exhibitors and Participating Organizations

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## HELIX OPPORTUNITY LLC

Contact: David Fazio, President

Address: 833 Market St., Suite 421, San Francisco, CA 94103, USA

Phone: +1-415-882-6034

Website: <https://helixopp.com>

Helix Opportunity facilitates disability inclusion in the workplace, and consumer marketplace through consulting, training, and staffing services. We believe all humans have unique functional and sensory strengths and weaknesses. Helix Opportunity helps companies design products, environments, and services that can connect all people through their shared human experience by engaging each person's strongest combination of senses and abilities.



## IACCESSIBLE

### IACCESSIBLE INC

Contact: Manish Agrawal, Founder

Address: 6633 188th PI NE, Redmond, WA 98052, USA

Phone: +1-617-872-3090

Website: <https://iaccessible.net>

IACCESSIBLE is a disability-owned social enterprise built on the premise of "Nothing about us without us!" We are trusted by partners like Adobe, SAP, the Compass group, and others on their journey to build accessible and inclusive products. Our experts bring their lifetime of experience with disabilities and of using assistive technology for their day-to-day living to help research, design, test, and provide training for our customers.

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**LEVEL**  
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# Promoting the Rights of Persons with Disabilities in the Digital Age

As a nonprofit, **G3ict** leverages the framework provided by the UN Convention on the Rights of Persons with Disabilities A core principle of G3ict is to involve input from individuals with disabilities, support advocacy organizations, and strategic global partners in all aspects of the organization. Our work includes:

- The **Global Advisory Center** supports organizations developing and implementing digital inclusion strategies through ICT procurement policies, accessibility standards, maturity models, and benchmarking. Current projects include our Smart Cities for All, Maturity and Disability Inclusion & A11y Program, which includes “The Navigator™” criteria organization implementation tool.
- The **Institutional Advocacy** programs support international organizations, in-country advocates, and private and public-sector organizations. Activities include digital accessibility awareness through events, benchmarking, and supporting country advocates. Current projects include the Digital Accessibility Rights Evaluation Index (DARE Index), and the DARE Scholarship program,
- The **International Association of Accessibility Professionals Division** supports individuals and organizations with their accessibility inclusion needs through education and professional certification.
- The **M-Enabling Summit** supports fostering innovation and promoting accessible technologies and environments

**17 years helping the Digital Accessibility Agenda take center stage around the world**



[www.g3ict.org](http://www.g3ict.org) | [www.accessibilityassociation.org](http://www.accessibilityassociation.org)



# Exhibitors and Participating Organizations



## **INNOVA**

Contact: Stephen Irish, Business Services Manager

Address: 477 Mt. Pleasant Road, Suite 105, Toronto, Ontario M4S 2L9, Canada

Phone: +1-647-801-9792

Website: [www.theinnovasolution.ca](http://www.theinnovasolution.ca)

INNOVA is a leading-edge consulting firm dedicated to creating accessible and inclusive workplaces through innovative solutions grounded in research. Our mission is to remove barriers and cultivate individualized experiences that drive engagement and business success. With a focus on customized employment solutions and a vision for a more equitable future, INNOVA is committed to shaping workplaces where diversity is celebrated, potential is unleashed, and growth is limitless



## **LEVEL ACCESS**

Contact: Shannon Foster, Director, Field Marketing

Address: 1310 North Courthouse Road #860, Arlington, VA 22201, USA

Phone: +1-800-889-9659

Website: [levelaccess.com](http://levelaccess.com)

Level Access empowers organizations with the advanced software, expert managed services, and training solutions to create accessible and legally compliant digital experiences, including websites, mobile apps, digital products, gaming software, documents, and more. Powerful technology and tools provide access to advanced testing, monitoring, and reporting, equipping teams with the integrated software needed to confidently manage a comprehensive digital accessibility program at scale.



## **LINGIO**

Contact: Yashar Moradbakhti

Address: Drottningatan 32

Stockholm, 111 51, Sweden

Phone: +46703375697

Website: <https://www.lingio.com>

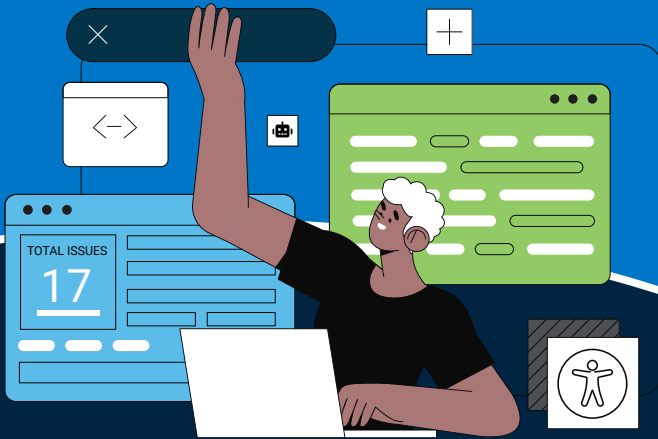
At Lingio, we believe learning should be a fun experience that encourages people to practice and learn more quickly. That's why we use artificial intelligence, gamification, and coaching to achieve impressive results for our customers and their staff.





# Take the easier, faster path to digital accessibility

Reduce your compliance risk without sacrificing innovation using AI-powered tools, training and services from Deque.



## Meet us at M-Enabling

**Not all AI is equal. Learn about a new approach: human-centered AI and accessibility.**

### WHEN

Wednesday,  
October 11,  
from 9:30 am –  
10:30 am ET

### WHO

Dylan Barrell,  
CTO at Deque

### WHERE

Studio E



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# Exhibitors and Participating Organizations



## LINGVANO

Contact: Johanna Steiner, Senior Learning & Business Development Manager

Address: Sieveringerstrasse 72, Vienna, 1190, Austria

Phone: +4369917103585

Website: <https://www.business.lingvano.com/>

Our mission is to break down language barriers and build bridges between Deaf and hearing people. In our app, we have created easy-to-use Sign Language courses for real-life situations. Our bite-sized, interactive lessons will help you and your team develop the skills you need for real-life communication. With only 10 minutes a day, you can engage in your first conversations. This allows for more efficient communication, making your Deaf employees or customers feel included and valued.



## MENTRA, INC.

Contact: Conner Reinhardt, COO

Address: 9805 Statesville Road, Suite 6169, Charlotte, NC 28269, USA

Phone: +1-404-663-5575

Website: [www.mentra.com](http://www.mentra.com)

Mentra is a technology platform for inclusive employers to source and hire neurodivergent talent, at scale. Mentra's employment network is built for the 1 billion neurodivergent professionals (with Autism, ADHD, Dyslexia, etc.). Mentra is an AI-powered, reimagined hiring process that captures more nuanced skills-based and humanistic factors like a person's unique neurotype, which is not currently captured in more traditional resumes and forms of hiring. This will allow employers to hire extraordinary untapped talent.



## MICROSOFT

Contact: Sunday Parker

Address: 1 Microsoft Way, Redmond, WA 98052, USA

Phone: +1 -425-538-9422

Website: [www.microsoft.com](http://www.microsoft.com)

We're a catalyst for the greater good. We amplify the positive in people's ideas-and the impact everyone's action can make. When your technologies advance the world, you bear a responsibility to build and apply them in ways that drive progress for everyone. We're passionate about making technology accessible so that the thinkers and doers in this world can collaborate to solve its most complex problems.



## DIGITAL ACCESSIBILITY DEVELOPER APPRENTICESHIP PROGRAM

**BECOME AN EMPLOYER PARTNER** and impact your accessibility efforts, at scale, while providing meaningful employment opportunities to up and coming, skilled, accessibility professionals with disabilities. Employer partners benefit from highly trained accessibility professionals with developer qualifications, at a minimal cost. Deliver on your commitment to digital accessibility by leveraging real accessibility professionals with disabilities in your Software Development Life Cycle. Please contact Helix Opportunity™ at [info@helixopp.com](mailto:info@helixopp.com) to learn more about how your organization can participate.

### Employer-Partner Benefits

- ✓ Cost-effective
- ✓ Accessibility impact at scale
- ✓ Accessibility pro's with disabilities
- ✓ Contingent labor

### Locations

- ✓ All 50 U.S. States
- ✓ All 5 U.S. Territories
- ✓ Remote
- ✓ Globally

### Apprenticeship Program Highlights

- ✓ U.S. Department of Labor Registered
- ✓ Accessibility Core Competencies certified
- ✓ 242 hours of classroom training
- ✓ Office of Education approved curriculum

### Vocational Rehabilitation Services

- ✓ On Job Training
- ✓ Job Coaching
- ✓ Equipment, software
- ✓ Other services, as needed

# Exhibitors and Participating Organizations



## MOBIKASA

Contact: Tushar Mehta, CEO

Address: 135 Madison Ave Floor 8, New York, NY 10016, USA

Phone: +1-917-891-9292

Website: <https://www.mobikasa.com/>

A top-rated custom website, mobile application development, accessibility testing company Mobikasa has established a global footprint and serves clients from diverse industry verticals: Government, Education, Healthcare, Food Beverage & Hospitality, Retail, E-Commerce, High Fashion & Luxury, Industrial Supply Chain, Automobile, Textile, Financial Services, Social Networking, Information Technology, Weather Forecasting Services, Media & Entertainment & Digital Accessibility. Our accessibility consultants are certified by CPACC, WAS, CPWA provided by IAAP (International Association of Accessibility Professionals), and Certified DHS Trusted Tester Section 508 standards.



## NELNET

Contact: Dawnelle Docter, Marketing Manager

Address: 121 S. 13th Street, Lincoln, NE 68508, USA

Phone: +1-402-440-3927

Website: <http://nelnetinc.com/capabilities/technology-services/accessibility>

Nelnet has operated with the core value of creating superior customer experiences for everyone. Our team of Web Accessibility Experts are dedicated to helping your organization meet digital accessibility standards, while mitigating risk. Our specialists combine automated and manual processes to audit your systems. Rely on our accessibility experts to remediate your digital content, conduct usability testing to reduce risk, remove barriers, and create a truly inclusive customer experience.



## OPENTEXT

Contact: Brian Dimit

Address: 2440 Sand Hill Road, Suites 301 and 302, Menlo Park CA 94025, USA

Phone: +1-719-679-8439

Website: <https://www.opentext.com/products/document-accessibility>

OpenText offers a comprehensive suite of solutions, including robust enterprise document accessibility capabilities, to assist you in confidently addressing the most intricate digital transformation initiatives. Leveraging the industry's most comprehensive and integrated Information Management platform, we empower our customers to efficiently organize, seamlessly integrate, and ensure accessibility compliance for data and content as it traverses business processes within and beyond their organization.



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- ✓ Workflow management tools with built-in collaboration
- ✓ On-demand, role-based training with customized learning paths
- ✓ The industry's deepest bench of subject matter expertise



**Request a demo of our platform and services at [LevelAccess.com](https://LevelAccess.com).**

# Exhibitors and Participating Organizations



## performedia

### PERFORMEDIA

Contact: Peter Hackes, President

Address: 5037 22nd St S, Arlington, VA 22206, USA

Phone: +1-703-994-6000

Website: <https://performedia.com/>

Performedia is a leading turnkey hybrid and virtual event services provider. We offer accessible platforms, content capture, in-room A/V, internet, badge printing, lead retrieval, and more. Since 2003, organizations from AARP to IAAP to the National Association of Broadcasters have trusted Performedia to help them reach the audience outside the room. We take care of everything from scheduling pre-recordings to training your staff and speakers to running the live show.



## RAINMAKERS STRATEGIC SOLUTIONS, LLC

Contact: Jen Pearre, Marketing Manager

Address: 18444 N 25th Ave., Suite 420, Phoenix, AZ 85023, USA

Phone: +1-443-742-7365

Website: <https://rainmakersolutions.com/>

Rainmakers Strategic Solutions, LLC is a Small Business Administration (SBA) certified 8(a) and economically disadvantaged woman-owned, and a visionary company. Rainmakers provides an extensive array of management consulting services. We apply robust program management frameworks, dynamic process improvement methodologies, and professional administrative and logistical support across a variety of healthcare, research-based programs at the Centers for Medicare & Medicaid Services, CDC, and HHS Operating Divisions. Rainmakers' non-healthcare customers include the HUD, DOT, and GSA

## RightHear

### RIGHTHEAR

Contact: Idan Meir

Address: 12345 Parklawn Drive, Suite 200, Rockville, MD 20852, USA

Phone: +1-301-256-4922

Website: <https://www.right-hear.com/>

RightHear is an audible wayfinding system that helps enterprises improve their ADA Compliance and customer experience. 95% of the 8 million blind Americans cannot read the 100 million Braille signs around us. Providing an effective solution is inevitable and RightHear is currently the most adopted solution in this emerging market.





## RAISING THE BAR

**Microsoft** is a proud sponsor of the **2023 M-Enabling Summit**.

Microsoft's mission is to empower every person and every organization on the planet to achieve more. Working together, we can create a world that's more inclusive, accessible, and equitable for everyone.

[Microsoft.com/accessibility](https://Microsoft.com/accessibility)

# Exhibitors and Participating Organizations



## **SATTVVA SOLUTIONS, LLC**

Contact: KolaGayathri Pillai

Address: 171, Elden St. #3C3, Herndon, VA 20170, USA

Phone: +1-703-459-6464

Website: [www.sattvaqa.com](http://www.sattvaqa.com)

Sattva has revolutionized the software development process by removing manual testing and automating end-to-end Functional UI Testing, streamlining the detection of bugs, and enhancing the overall quality of user interfaces. We specialize in digital accessibility and compliance with Section 508 standards. Sattva combines accessibility issues with disparate tools (ANDI, WAVE, aXe, ARC) and consolidates them into a single report. Our solutions are designed to provide end-to-end testing coverage.



## **SORENSEN COMMUNICATIONS INC.**

Contact: Scott Ostermiller, VP of Global Sales

Address: 4192 Riverboat Rd., Salt Lake City, UT 84123, USA

Phone: (801) 386-8500

Website: [www.sorenson.com](http://www.sorenson.com)

Sorenson is committed to developing digital technology solutions that are more inclusive of Deaf and hard-of-hearing people in a variety of settings, including the workplace. Sorenson technologies can be integrated with Zoom, Teams, and other E-platforms to allow Deaf home-based workers to communicate seamlessly with hearing peers via remote meetings. Services include caption and video relay services, over-video and in-person sign language and spoken language interpreting, and post-production language services.



## **T-MOBILE**

Contact: Shellie Blakeney, Government Affairs

Address: 601 Pennsylvania Ave., NW - North Bldg, Washington, DC 20004, USA

Phone: +1-703-589-0081

Website: [www.tmobileaccess.com](http://www.tmobileaccess.com) and [www.t-mobile.com](http://www.t-mobile.com)

T-Mobile US, Inc. is America's supercharged Un-carrier, delivering an advanced 4G LTE and transformative nationwide 5G network that will offer reliable connectivity. T-Mobile's customers benefit from its unmatched combination of value and quality, unwavering obsession with offering them the best possible service experience, and undisputable drive for disruption that creates competition and innovation.





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[t-mobile.com/access](https://t-mobile.com/access)

# Exhibitors and Participating Organizations



## **TECH FOR ALL**

Contact: Caesar Eghtesadi, President

Address: 2 Water Club Way, Suite 1502, North Palm Beach, FL 33408, USA

Phone: +1-571-338-3318

Website: [TFAConsulting.com](http://TFAConsulting.com)

At the heart of Tech for All is an exceptionally talented, skilled, and experienced team developing accessibility solutions. Many are living with disabilities themselves. The TFA goal is to help clients become experts in accessibility and decrease or eliminate the need for ongoing outside support. We are an international consultancy with specialized services focusing on strategic planning for accessibility, UD,, software, web, mobile, and self-service applications.



## **TEKVISION**

Contact: Siddhant Chothe, Founder

Address: FL No. C-408, Sr. No. 36/1/1A, Tirupati Campus, Ph. VI, Tingre Nagar, Pune, Maharashtra 411015, India

Phone: +9890349342

Website: <https://tekvision.in/>

A bunch of crazy, impassioned youngsters who've made Accessibility our business. Our Motto - Digital Inclusion! Our USP - a full-house team of visually challenged and technologically proficient consultants. We support Digital Accessibility - which means ensuring that the web is accessible by everyone, regardless of disability. Trusted by leading multi-nationals in varied verticals. TekVision is powered by people with disabilities.



## **3PLAY MEDIA**

Contact: Josh Miller, Co-Founder and Co-CEO

Address: 77 N Washington St., Floor 2, Boston, MA 02114, USA

Phone: +1-617-764-5189

Website: <https://www.3playmedia.com/>

3Play Media is an integrated video accessibility platform with patented solutions for closed captioning, transcription, live captioning, audio description, and subtitling. 3Play Media combines machine learning (ML) and automatic speech recognition (ASR) with human review to provide innovative, highly accurate services. Customers span multiple industries, including media & entertainment, corporate, e-commerce, fitness, higher education, government, and e-learning.

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# Exhibitors and Participating Organizations



## TPGI

Contact: Mike Mooney, Director of Marketing

Address: 17757 US Highway 19 North Suite 200, Clearwater, FL 33467, USA

Phone: +1978-424-8240

Website: [www.tpgi.com](http://www.tpgi.com)

TPGi, a Vispero company, provides digital accessibility software and services to help businesses reduce risk, grow revenue, and improve user experience. TPGi offers the most robust knowledge base and accessibility expertise in the industry as well as award-winning self-service kiosk software. Our tailored approach has enabled 1000+ enterprises to achieve the best outcomes for their business, employees, and consumers



## VERBIT

Contact: Heather York, Marketing

Address: 8300 East Maplewood Ave., Suite 310, Greenwood Village, CO 80111, USA

Phone: +1-703-216-4964

Website: <https://verbit.ai/>

Verbit, a global leader in captioning and transcription, strives to make verbal and visual information accessible, discoverable, and insightful and is an essential partner to more than 3,000 businesses. Verbit's voice AI technology and professional human captioners and transcribers transform live and recorded video and audio into accurate captions and transcripts. Provides audio description, translation, and dubbing solutions.



## VERIZON

Contact: Zachary Bastian

Address: 1300 I St NW, Suite 600, Washington, DC 20010, USA

Phone: +1-202-834-1189

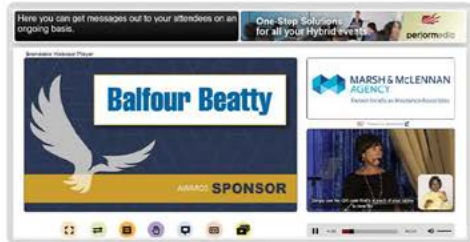
Website: [www.verizon.com/accessibility](http://www.verizon.com/accessibility)

Verizon Communications is one of the world's leading providers of technology and communications services. Verizon offers voice, data and video services and solutions on its award-winning networks and platforms, delivering on customers' demand for mobility, reliable network connectivity, security, and control.



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- Webcast attendee ability to record video questions in the media player

## What people are saying about **PERFORMEDIA**



Jennifer Crouse  
American Seed Trade Association



No matter what I throw them in terms of curveballs, they're always there, willing and eager to help

Let's chat about planning and executing your next event. We'll make you and your attendees, speakers, and sponsors very happy!



# Exhibitors and Participating Organizations



## VTCSECURE

Contact: Becky Copeland

Address: 6531 Central Ave, St. Petersburg, FL 33710, USA

Phone: +1-202-888-7900

Website: <https://www.vtcsecure.com>

VTCSecure is a global leader in communication access for those with disabilities. We are comprised of a group of industry telecom experts, disability specialists and management who use the latest technology and have implemented best practices to create advanced communication solutions. Solutions were engineered with accessibility in mind, making it the only choice to accommodate the Deaf, Deaf-Blind, Blind, Low Vision, and Hard of Hearing Customers from one solution



## WALMART

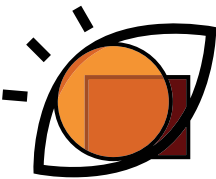
Contact: Jonathan Thurston, Director, Accessibility

Address: 702 SW 8th St., Bentonville, AK 72712, USA

Phone: +1-650-776-5714

Website: [walmart.com](http://walmart.com)

Every Day Low Price is the cornerstone of our strategy, and our price focus has never been stronger. Today's customer seeks the convenience of one-stop shopping that we offer. From groceries and entertainment to sporting goods and crafts, we provide the deep assortment that our customers appreciate.



## WEBABLE

Contact: Mike Paciello, Founder

Address: 146 Usdasdi Dr., Brevard, NC 28712, USA

Phone: +1-603-458-1938.

Website: [webable.com](http://webable.com), [webable.tv](http://webable.tv)

WebABLE is an automated news aggregator site dedicated to delivering news about the disability and accessibility market. WebABLE delivers daily, curated stories and news briefs in a single location where users, consumers and professionals can find everything they need.

# Accessible wireless for all

Our commitment to a better-connected and accessible world enables us to be leaders in customer experience, and remove barriers to technology.

Learn more about our commitment to providing innovative, accessible customer service solutions and breakthroughs in product activation at our panel discussion: Breaking Barriers for Inclusive Retail and Customer Service Experiences.

**Oct 11 | 4:15 - 5:15 PM | Studio B**

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**v's'ble**  
by Verizon

**SafeLink**  
WIRELESS

**SIMPLE**  
**Mobile**

# Strategic Leader in A11y Award

**IAAP would like to recognize our  
1st Strategic Leader in Accessibility honoree,  
Yuval Wagner, Founder and Chairman of  
Access Israel.**



**Yuval Wagner**  
Founder and Chairman,  
Access Israel

Yuval has been the leading voice in accessibility in the State of Israel. He led efforts to pass Israel's national disability rights and accessibility legislation. His legislative work set the stage for a disability inclusion and accessibility revolution across Israel to meet the needs of people with disabilities.

**Congratulation Yuval!** Thank you for your commitment and dedication to people with disabilities.

IAAP would also like to thank our 2023 SLiA Volunteer Taskforce for all the dedication and hard work: Jodie Greer (Chair), Neil Milliken, Neil Eustice, Daniel Frank, Aya Jibreal, David Caldwell and Jay Wyant.



# DARE Scholarship

## A G3ict Program

**Advancing Digital Accessibility Know-How  
with Advocates for Advocates**



DivineGift  
**David Usman, CPACC**

**G3ict** is seeking organizations interested in investing and sponsoring the **DARE Scholarship Program**.

### **Scholarship Fund**

The DARE Academy Scholarship Fund is G3ict's program dedicated to opening new potentials for persons with disabilities who are interested in and passionate about advocating for digital accessibility and getting IAAP Certified as professionals in the accessibility field.

### **Global Fellowship Program**

The Global Fellowship Program brings together Persons with Disabilities who are pioneering and interested in promoting disability rights to inclusive ICTs.

### **Webinar & Podcast Series**

The DARE Academy, Webinar and Podcast Series, contributes to the documentation process of countries' policies and best practices for ensuring the availability of a reliable and comprehensive source of educational references and awareness-raising tools in digital accessibility and inclusive ICTs.



**Eric Ngondi, CPACC**



**Questions? Please email us at [dareacademy@g3ict.org](mailto:dareacademy@g3ict.org).**



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- Numerous Networking Opportunities with colleagues, peers and thought leaders in the disability community
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**CSUN.AT/conference**



Google



Check out the **"What's new in Google accessibility"** video series that is highlighting the latest accessibility updates from Google! Tune in today on [g.co/a11y/playlist](https://g.co/a11y/playlist)

**Sign up for Google's Accessibility Newsletter.** Join an ever-growing community of accessibility enthusiasts by subscribing to our newsletter and getting the latest Google accessibility news to your inbox. Sign up today on [g.co/a11y/news](https://g.co/a11y/news)

The **Google Disability Support team** is available to support users from the disability community with Google products. Support includes accessibility features, functionalities, and assistive technology. Connect with a specialist on [g.co/disabilitysupport](https://g.co/disabilitysupport)

Are you an avid user of Google products, passionate about providing feedback, and excited about improving accessibility? Sign up to **become an Accessibility Trusted Tester** on [g.co/a11y/tt](https://g.co/a11y/tt)