

M-Enabling Summit

Promoting Accessible Technologies and Environments

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JEFF JAFFE, CEO OF THE WORLD WIDE WEB CONSORTIUM (W3C), TO DELIVER KEYNOTE AT THE 2018 M-ENABLING SUMMIT

BETHESDA, MD (February 21, 2018) – The organizers of the **2018 M-Enabling Summit** are pleased to announce that Dr. Jeff Jaffe, CEO of the World Wide Web Consortium (W3C), will be delivering the opening morning keynote of the **2018 M-Enabling Summit** on June 12, 2018. W3C, as the global standards organization that develops foundational Web technologies such as HTML, CSS, SVG and XML, plays a leading role in the promotion of digital accessibility around the world through its Web Content Accessibility Guidelines (WCAG), now adopted as an ISO standard serving as leading digital accessibility reference for 163 countries.

Jeff Jaffe's keynote will be of high interest to the participants in the **7th M-Enabling Summit** as W3C is updating its Web Content Accessibility Guidelines to address more mobile, low vision, and cognitive accessibility needs. These user needs are critically important to independent living for people with disabilities, the **2018 M-Enabling Summit** theme. Additionally, in 2017 W3C completed its merger with the International Digital Publishing Forum (IDPF), with a vision to align Publishing and Web technologies with accessibility embedded at its core.

Under Jeff's leadership, W3C has continued ensuring that accessibility is addressed within all areas of W3C's work, including work to make online videos more accessible with captions and subtitles, for which W3C received a 2016 Emmy® Award. W3C has begun standards work on the Web of Things to reduce IoT fragmentation, potentially benefitting services supporting seniors and persons with disabilities – and taking advantage of W3C's Open Web platform. Web & Virtual Reality (VR) are also on the agenda of the W3C, highlighting the need for ever more bandwidth to enable accessible VR applications to fully leverage the Web platform, another area of innovation of high interest to **M-Enabling Summit** participants.

"Jeff's keynote could not be timelier: while W3C contributions under Jeff's leadership in advancing digital accessibility around the world have already been considerable, W3C's expanded areas of focus open even more opportunities for technologies in support of independent living for persons with disabilities," said Axel Leblois, President of G3ict, co-organizer of the M-Enabling Summit.

Dr. Jeffrey Jaffe became the W3C CEO on 8 March 2010. Before joining W3C, Jeff served in several leadership positions in the information technology industry including as Executive Vice President and Chief Technology Officer for Novell, President of Bell Labs Research and Advanced Technologies, Chairman of the board of the New Jersey Nanotechnology Consortium and early in his career, after receiving a Ph.D. in computer science from MIT in 1979, in a variety of technical and management positions at IBM including at the Thomas J. Watson Research Center.

For more information on registering for the **M-Enabling Summit**, please visit <http://www.m-enabling.com>

To view the agenda, click [here](#)

About E.J. Krause & Associates:

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About G3ict:

G3ict – the Global Initiative for Inclusive Information and Communication Technologies – is an advocacy initiative launched in December 2006 in cooperation with the Secretariat for the Convention on the Rights of Persons with Disabilities at UNDESA. Its mission is to facilitate and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) promoting digital accessibility and Assistive Technologies. Participating organizations include industry, academia, the public sector and organizations representing persons with disabilities. Through its division IAAP, the International Association of Accessibility Professionals, G3ict offers professional development training and certification to more than 1,300 members in 39 countries. For more information, please visit www.g3ict.org

About the World Wide Web Consortium (W3C):

The mission of the World Wide Web Consortium (W3C) is to lead the Web to its full potential by creating technical standards and guidelines to ensure that the Web remains open, accessible, and interoperable for everyone around the globe. W3C standards HTML5 and CSS are the foundational technologies upon which all Web sites are built. For its work to make online videos more accessible with captions and subtitles, W3C received a 2016 Emmy® Award. W3C's vision for "One Web" brings together thousands of dedicated technologists representing more than 400-member organizations and dozens of industry sectors. Organizationally, W3C is jointly run by the MIT Computer Science and Artificial Intelligence Laboratory (MIT CSAIL) in the United States, the European Research Consortium for Informatics and Mathematics (ERCIM) headquartered in France, Keio University in Japan and Beihang University in China. For more information see <https://www.w3.org/>