

# M-Enabling Summit

Promoting Accessible Technologies and Environments

## SPONSORSHIP OPPORTUNITIES

Build your brand and enhance your profile through a variety of tailored sponsorship and advertising packages.

### ADDITIONAL SPONSORSHIP BENEFITS INCLUDE:

- Company Logo hyperlinked on M-Enabling Homepage & Dedicated Sponsor Webpage
- Option to be featured in Social Media promotions on Facebook, Twitter and Instagram

### SPONSORSHIPS:

#### PLATINUM SPONSOR - \$40,000

- One of your senior executives to speak or chair one of the plenary sessions
- Additional speaking opportunity for one of your senior executives
- Seven complimentary VIP Conference Program registrations
- Additional virtual/digital passes available for your staff upon request
- 10 x 20 exhibit booth
- Priority selection of a private meeting room based on availability
- Back Cover full-page, 4-color advertisement in the Official Show Directory
- Mention as Platinum Sponsor in all press releases and M-Enabling social media
- Your company logo featured in advertising campaign
- Your company logo featured in:
  - Conference Hall entrance way signs
  - Showcase area signs
  - Common area signs
  - Show Directory and Conference Agenda
- Your logo featured on conference registration confirmation page
- Distribution of your press kits
- Unlimited postings of press releases on the M-Enabling Summit website

#### GOLD SPONSOR - \$20,000

- One of your senior executives to address or chair a session at the conference
- Five complimentary VIP Conference Program registrations
- Additional virtual/digital passes for staff available upon request
- 8 x 10 exhibit booth
- One full-page, 4-color advertisement in the Official Show Directory
- Mention as Gold Sponsor in all press releases and M-Enabling social media
- Your company logo featured in advertising campaign
- Your company logo featured in:
  - Conference Hall entrance way signs
  - Showcase area signs
  - Common area signs
  - Show Directory and Conference Agenda
- Distribution of your press kits
- Unlimited postings of press releases on the M-Enabling Summit website

#### SILVER SPONSOR - \$12,500

- One 8 x 10 exhibit booth
- Three complimentary VIP Conference Program registrations
- One full-page, 4-color advertisement in the Official Show Directory
- Mention as Silver Sponsor in all press releases and M-Enabling social media
- Your company logo featured in:
  - Conference Hall entrance way signs
  - Showcase area signs
  - Common area signs
  - Show Directory and Conference Agenda
- Distribution of your press kits
- Unlimited postings of press releases on the M-Enabling Summit website

## **SOCIAL MEDIA & BUSINESS CENTER - \$18,000**

- Includes three complimentary VIP Conference Program registrations
- Listing and logo as a sponsor in the official program guide
- One full page 4- color advertisement in the official program guide
- Distribution of promotional items throughout the center
- Mentioned as sponsor in press releases
- Logo featured on signage throughout:
  - The Lounge and Business Center
  - Conference Hall
  - Common showcase area

## **ACCESSIBILITY REGISTRATION SPONSOR - \$9,000**

- Company Logo at the Accessibility Services Counter
- Logo on captioning streaming signage in conference rooms
- Logo featured on M-Enabling Summit website, on sponsor page, and on accessible materials page
- Logo in the Official Show Directory
- Two complimentary VIP Conference Program registrations

## **SOCIAL FUNCTION SPONSORSHIPS:**

### **COCKTAIL RECEPTION - \$18,000**

- One of your senior executives to speak at the Cocktail Reception
- 8 x 10 exhibit booth
- Your logo in the Official Show Directory
- Three complimentary VIP Conference Program registrations
- One full-page, 4-color advertisement in the Official Show Directory
- Your company logo featured in:
  - Cocktail Reception signs
  - Showcase area signs
  - Common area signs
  - VIP drink tickets
- Distribution of your press kits
- Unlimited postings of press releases on the M-Enabling Summit website
- Logoed cocktail napkins
- Opportunity to provide cups with logo or other branded material (provided by sponsor) \*Cost of production not included

### **LUNCH RECEPTION - \$14,000**

- One of your senior executives to make remarks before the lunch
- Four complimentary VIP Conference Program registrations
- One full-page, 4-color advertisement in the Official Show Directory
- Your logo in the Official Show Directory
- Your company logo featured in:
  - Lunch Reception signs
  - Showcase area signs
  - Common area signs
- Opportunity to provide cocktail napkins and cups with logo (provided by sponsor) \*Cost of production not included
- Distribution of promotional items during lunch
- Distribution of your press kits
- Opportunity to provide logoed cocktail napkins (provided by sponsor)  
\*Cost of production not included

### **SPONSORED SESSION - \$7,500**

- 1 hour Session solely dedicated to your product or services (\*topic and presentation needs to be approved by Program Committee and must be educational)
- Two complimentary VIP Conference Program registrations

### **PROFESSIONAL NETWORKING OPPORTUNITY - \$6,000**

- One Complimentary VIP Conference Program Registration
- Your logo in the Official Show Directory
- Recognition during Professional Networking Event
- Logo featured on cocktail napkins
- Logo on room sign
- Opportunity to provide cups with logo or other branded material (provided by sponsor) \* cost production not included

### **REFRESHMENT BREAKS (FOUR OPPORTUNITIES) - \$2,800 PER BREAK**

- Your logo on signage at a coffee break
- Opportunity to provide your own giveaways or promotional items during break
- Company recognition signs at coffee break stations

## CONFERENCE PRODUCTS SPONSORSHIPS:

### WI-FI SERVICE - \$7,500

- Company name as Wi-Fi login
- Your logo in the Official Show Directory
- One full page, 4-color advertisement in the Official Show Directory
- Two complimentary VIP Conference Program registrations

### CONFERENCE REGISTRATION BAGS - \$5,000

- Your logo on one side of the official M-Enabling Summit registration bag distributed to all attendees \*Cost of production included
- One complimentary VIP Conference Program registration
- One full-page, 4-color advertisement in the Official Show Directory
- Your logo in the Official Show Directory

### LANYARDS - \$4,000

- Exclusive Sponsorship of your company logo featured on event lanyards distributed to all attendees \*Cost of production is included
- One complimentary VIP Conference Program registration
- Your logo in the Official Show Directory

### WATER BOTTLES - \$3,500

- Logo on clear plastic water bottles placed in all conference bags, speakers' area, plenary sessions, and registration area
- Your logo featured in the Official Show Directory

### HAND SANITIZERS - \$3,000

- Logo on hand sanitizers placed in all conference bags, speakers area, plenary sessions and registration area
- Your logo featured in the Official Show Directory

### CONFERENCE NOTEPADS - \$2,800

- Exclusive Sponsorship of your company logo featured on event notepads distributed to all attendees \*Cost of production is included
- Your logo featured in the Official Show Directory
- Notepads will be placed in all conference bags and in plenary sessions

### CONFERENCE PENS - \$1,500

- Exclusive Sponsorship of your company logo featured on event pens distributed to all attendees \*Cost of production is included
- Your logo featured in the Official Show Directory
- Pens will be placed in all conference bags and plenary sessions

### CONFERENCE BAG INSERT - \$1,250 (FOUR OPPORTUNITIES)

- One-page flyer, small brochure or promotional item inserted into Official bag distributed to all attendees

## EXHIBIT SPACE

### SINGLE BOOTH - \$3,500

- One 8 x 10 booth – complete with carpet, 2 chairs and electrical outlet
- Two complimentary VIP Conference Program registrations
- Listing in the Official Show Directory
- Listing on show website

### TABLETOP - \$2,500

- One tabletop (6 feet)- skirted table with one chair
- One complimentary VIP Conference Program registration
- Listing in the Official Show Directory
- Listing on show website

### OFFICIAL SHOW DIRECTORY ADVERTISING

- Inside Front Cover - \$1,500
- Back Cover - \$1,500
- Run of Book Positions - \$1,000
- Half Page - \$500

For additional information, please contact:

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[www.m-enabling.com](http://www.m-enabling.com)