M-Enabling Summit

Promoting Accessible Technologies and Environments

www.g3ict.org

FOR IMMEDIATE RELEASE

Contact:

Axel Leblois	**Francesca Bianchi**
G3ict	G3ict
Axel_leblois@g3ict.org	fcesabianchi@g3ict

M-Enabling Summit Announces 2022 Program Theme: Digital Inclusion: Strategies for Equal Opportunities

ATLANTA (May 17, 2022) – The Global Initiative for Inclusive ICTs (G3ict) is pleased to announce the 10th edition of the **M-Enabling Summit**, a leading global conference dedicated to empowering accessibility through technology. With over one billion persons worldwide with disabilities, digital accessibility plays a pivotal role in reaching users around the globe. The theme for this year's conference is "Digital Inclusion: Strategies for Equal Opportunities." The **M-Enabling Summit** convenes annually and brings together leading advocates, accessibility professionals, policymakers and corporate executives implementing inclusive workplaces, learning environments and consumer products and services to network and participate in plenary sessions, break-out sessions, and other special events.

Digital Transformation presents immense opportunities for enabling persons with disabilities and aging adults to access digital content and services, as well as interact with their surroundings in exciting new ways.

As leading organizations embrace digital inclusion, it becomes a powerful differentiator in gaining a competitive advantage and establishing a positive culture of inclusivity. This year, over 150 speakers, experts, advocates and industry leaders will explore creative approaches in which to advance digital inclusion across all sectors around the world.

The 2022 M-Enabling Summit will include a variety of innovative programming from across business, government and education. Key sessions and topics at this year's **M-Enabling Summit** include:

- Deploying digital inclusion strategies in the organization
- Scaling up digital accessibility with Automation and AI: Challenges and opportunities
- Next steps for digital accessibility policies and standards
- Innovation at work: XR, metaverse, wearables, brain-computer interfaces, NFC
- Technology and services for accessible hybrid workplaces
- Generational and intersectional digital gaps
- Inclusive digital marketing and customer services solutions
- Open dialogues with digital inclusion movers and shakers
- The rising impact of global trends in digital accessibility
- Advocates' perspectives on future directions for digital accessibility innovation
- The good, the bad and the ugly: Listening to end user's experience
- Drivers and solutions for inclusive digital gaming
- Digital transformations in education at the forefront of virtual accommodation

During this three-day event, attendees will not only discuss pressing industry issues and new market opportunities but will also see exhibitor showcases featuring the latest products and services. On day three, the International Association of Accessibility Professionals (IAAP) will host a thought leadership Expert Forum on strategies to scale up digital accessibility implementations.

The 10th edition of the **M-Enabling Summit** will be held from October 24-26, 2022, at the Renaissance Arlington Capital

View Hotel in Washington, D.C..

To register and stay up to date on the latest information about the M-Enabling Summit, please visit www.m-enabling.com.

About G3ict:

G3ict, the Global Initiative for Inclusive Information and Communication Technologies, is an advocacy initiative launched in December 2006 in cooperation with the Secretariat for the Convention on the Rights of Persons with Disabilities at UNDESA. Its mission is to facilitate and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD), promoting digital accessibility and Assistive Technologies. Participating organizations include industry, academia, the public sector and organizations representing persons with disabilities. Through its division, IAAP (International Association of Accessibility Professionals), G3ict offers professional development training and certification to more than 4,500 members in 92 countries. For more information, please visit www.g3ict.org